

HASAN HAIDER

Brief Introduction

Lean Transformation Leader · Productivity & Quality Expert · Operations & Mindset-Change Specialist

25+ Years · 250+ Model Organizations · 150,000+ Trained · 7,000+ Companies · Visited 22 Countries



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25+

YEARS

250+

MODEL ORGS

150,000+

TRAINED

7,000+

COMPANIES

PKR 1.6B+

SAVED / YEAR

PROFILE IN BRIEF

Hasan Haider is a globally certified Lean Management Consultant, Productivity & Quality Expert, Master Trainer and Motivational Speaker with over **25 years** of hands-on experience transforming industry across Pakistan and the wider Asian region. As Founder and Chief Executive Officer of the **Asian Competitiveness Institute (ACI) (Pvt.) Ltd.**, he has personally developed 250+ model organizations, trained more than 150,000 professionals from 7,000+ companies, and delivered over 1,400 training programs across 53 cities — representing Pakistan in 22 countries. He served the National Productivity Organization (NPO), Ministry of Industry, as DGM from 2002 to 2010 and from 1997 to 2002 as Head of TQM Bureau, at Lahore Chamber of Commerce and Industry (LCCI).

He is widely recognized as the **only Pakistani consultant who has practically applied and implemented Lean transformation across every sector of the national economy** — textiles, automotive, engineering, food and FMCG, leather and footwear, home appliances, marble, chemicals, construction, restaurants, and the public sector. His signature strength is not theory but verified shop-floor results: doubling production, cutting rework from 30% to under 5%, reducing lead times by up to 50%, and saving client organizations over PKR 1.6 billion per annum.

Trained on-the-job by Japanese productivity masters through the Asian Productivity Organization (APO) and JPC-SED Tokyo, and certified across the full suite of ISO management systems, Six Sigma, PMP and Knowledge Management, he pairs world-class technical mastery with a rare gift for changing the mindset of people at every level — making him ideally suited to senior **consulting, advisory and leadership roles across the GCC and Asia** where proven, cross-sector transformation capability delivers measurable impact.

WHAT SETS HIM APART

The Only All-Sector Lean Transformation Specialist in Pakistan

Where most consultants specialize in a single industry, Hasan Haider has personally diagnosed, implemented and sustained Lean and productivity transformations across **all major industrial and service sectors of Pakistan** — through hands-on implementation rather than advisory-only engagement. This breadth lets him transfer best practices between sectors and deliver results in virtually any operating environment.

- **Versatility** — one expert who can lead transformation in a multi-sector group, an industrial estate, a development programme or a national productivity body.
- **Speed to impact** — a tested implementation model and a library of 250+ local success cases shorten time-to-results.
- **People + process** — technical Lean tools delivered alongside motivational, mindset-change programmes that make improvements stick.
- **Measurable ROI** — every engagement is tracked on quantified KPIs: lead time, rework, downtime, line efficiency, cost and profitability.

CORE EXPERTISE & SECTORS TRANSFORMED

CORE AREAS OF EXPERTISE

- Lean, Kaizen & Operational Excellence
- Productivity & Cost-Reduction Programmes
- Quality & ISO Management Systems (Lead Auditor)
- Strategy, Hoshin, Benchmarking & Quality Awards
- Organizational Development & BPR
- Training, Coaching & Capacity Building
- Sustainability, Energy & Green Productivity
- Mindset Change, Motivation & Public Speaking

SECTORS TRANSFORMED (HANDS-ON)

- Textile, Apparel & Fashion
- Leather, Footwear & Sports Goods
- Automotive & Auto-Parts
- Light & Heavy Engineering
- Food, Beverages & FMCG
- Home Appliances & Electronics
- Marble, Granite, Mining & Construction
- Chemicals, Surgical & Packaging
- Services, Corporate & Public Sector

SIGNATURE ACHIEVEMENTS

- **Developed 250+ model organizations** across public and private sectors, generating over **PKR 1.6 billion per annum** in cumulative savings.
- **Trained 150,000+ professionals**; developed 400+ Lean & Productivity Specialists and 150+ professional trainers.
- **Delivered measurable shop-floor gains** — production up to +200%, rework from 30% to under 5%, lead time down up to 50%, transportation waste down up to 80%.
- **Designed the Prime Minister's Quality Award (PNQA)** on the Malcolm Baldrige model as Technical Advisor and certified Assessor; conducted 140+ QMS audits, 170+ productivity audits and 200+ baseline assessments.
- **Signed 70+ strategic alliances / MOUs** across Asia; strengthened the National Productivity Organizations of Mongolia, Cambodia and Laos (APO BCBN programme).

CREDENTIALS, TRAINING & RECOGNITION

Professional Certifications: PMP (UK) · Six Sigma Green Belt (Korea) · Green Productivity Specialist (APO/Japan) · Knowledge Management Practitioner · Strategic Management Consultant (JPC-SED Tokyo) · PNQA Quality Award Assessor · IRCA / Lead Auditor for ISO 9001, 14001, 45001, 22000 & 27001.

International training: On-the-job training in Japan and Korea under leading productivity masters via APO / JPC-SED (2004–2006) in TQM, Kaizen, JIT, TPM, Standardization and Quality Awards.

Education: LLB (Bachelor of Law) · MBA — Management Information Systems · B.Com — Punjab University, Lahore.

Recognition & roles: Millennium Award and Education Award for developing innovation labs in 300+ schools; Founding Member, Productivity Association of Pakistan; Vice Chairman, Trainers' Association of Pakistan; APO-registered National Expert.

References available on request. *Implementing change for a better future.*